

## **PUBLISHERS ASSOCIATION OF THE WEST**

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### **For Immediate Release**

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### **2010 PubWest Book Design Awards Winners Announced**

*Lake Oswego, Oregon*—Recognizing superior design and outstanding production quality of books in 20 different categories, as well as giving a special award for Judges' Choice, Publishers Association of the West (PubWest) is pleased to announce this year's winners of the prestigious PubWest Book Design Awards.

More than 140 book entries were judged on typography, jacket/cover design, interior design, format, selection of materials used, and printing and binding production quality.

“Once again, we were pleased to see an increase in participation in the awards program,” said program chair Julie T. Houk of the Boone and Crockett Club. “The more entries we receive the better our competition is, which is key to its continued success.”

PubWest's 2010 awards program incorporated a few new changes. “An additional category was added this year to recognize the cover design on different sizes of books,” Houk said, “and several other categories were better defined from the previous year.”

Houk added, “We want to thank the publishers who submitted their titles to the contest. Without their participation, we wouldn’t have this opportunity to recognize the excellent design and production quality of the many books that are being published today. If you take a look at the winning titles, I think you’ll agree that we were able to accomplish that. A special thank-you also needs to go out to all the industry professionals who volunteered their time to assist with judging all of these wonderful titles.”

Winners will be recognized at PubWest’s National Publishing Conference, November 4–6, 2010, in Santa Fe, New Mexico, at the La Fonda Hotel. Contact the PubWest office for details about attending this event. A complete list of winners is attached.

Publishers Association of the West is a not-for-profit trade organization created to serve the needs of its members and as a forum for the discussion of publishing issues. The Association’s membership ranges from small independent presses to publishers with worldwide operations. Affiliate members include printers, designers, binderies, and publishing freelancers. Membership is based primarily in the western United States and Canada but is not limited to these regions.

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